

## 2017 Team Exhibit Score Sheet

Purpose: Community Outreach/Awareness (11 Points)

Scoring Sections	Possible Points	Points Awarded	
<b><i>Illustrate team's outreach effort and include what audiences were reached, how they were engaged and what resources were used to do so.</i></b>			
Effective visuals to share audience and outreach data.	20		
Exhibit displays diversity among audience members and participating team members.	5		
Outreach methods are clearly defined and documented.	10		
Testimonials and/or storytelling are used.	15		
Sponsors are clearly recognized.	5		
All resources include the national BEST Robotics logo.	5		
<b>Outreach Total</b>	<b>60</b>		
<b>Comments:</b>			
<b><i>Use the space to balance display of the team's outreach as BEST Robotics, team/ company's brand and product.</i></b>			
The exhibit tells a story based on the visual impression alone	10		
The Brand Promise is evident.	10		
The exhibit is engaging and interactive.	5		
The exhibit appears cohesive. The information is arranged in a logical and creative manner.	5		
<b>Exhibit Balance Total</b>	<b>30</b>		
<b>Comments:</b>			
<b><i>Use of recycled, up-cycled and repurposed items; technology, display models or boards, or multi-media</i></b>			
Technology and multi-media are used effectively.	10		
Recycled, up-cycled, and re-used items are well-integrated into the display (they are not just add-ons).	5		
Team used recycled/up-cycled/re-used items as a platform for sustainability and corporate responsibility.	5		
<b>Technology Total</b>	<b>20</b>		
<b>Comments:</b>			
Additional Comments:	<b>Total</b>	<b>110</b>	
		<b>÷10</b>	÷10
	<b>Final Score (Exhibits)</b>	<b>11</b>	

**Judge name/number (print):** \_\_\_\_\_

Team Number: \_\_\_\_\_ School: \_\_\_\_\_

## 2017 Informal Interviews Score Sheet

Purpose: Communicate company brand, student learning. (9 Points)

Scoring Sections	Possible Points	Points Awarded
<b><i>Company Elevator speech</i></b>		
Clearly defines what benefits the product delivers.	13	
Promotes the outreach work.	7	
Tone and language convey the company's brand.	10	
<b>Elevator Speech Total</b>	<b>20</b>	
<b>Comments:</b>		
<b><i>Storytelling that shares the Brand promise</i></b>		
The students connect and convey the brand's personality (vs. just a company name).	7	
Students explain how the engineering process provides brand advantage.	5	
The manufacturing process is mentioned and tied to an advantage.	5	
Outreach efforts are mentioned.	3	
<b>Storytelling Total</b>	<b>20</b>	
<b>Comments:</b>		
<b><i>Provide testimonials and report outreach efforts</i></b>		
The testimonial- quote or story- is from a community leader, teacher, parent, or former BEST student	10	
Measurement of outreach efforts are shared	10	
<b>Testimonials Total</b>	<b>20</b>	
<b>Comments:</b>		
<b><i>Mentions sponsors, partners, and BEST Robotics</i></b>		
Sponsor names and type of support are mentioned	5	
Student mentions impact of BEST Robotics program on his/her path toward STEM	5	
<b>Sponsor Mention Total</b>	<b>10</b>	
<b>Comments:</b>		

Team Number: \_\_\_\_\_ School: \_\_\_\_\_

## 2017 Informal Interviews Score Sheet

Purpose: Communicate company brand, student learning. (9 Points)

<b>Students' learning experience, and understanding of the game theme/problem/task</b>			
Students clearly articulated an understanding of the game theme/problem.	5		
Students clearly articulate lessons learned through experience	5		
<b>Student Learning Total</b>	<b>10</b>		
<b>Comments:</b>			
<b>Student-driven Activities</b>			
Students demonstrate detailed knowledge of the robot design and construction. Evidence that the students were the primary designers and builders of robot, exhibit, and all materials.	7		
Students demonstrate knowledge of materials produced, methods used, processes followed, etc.	3		
<b>Student-driven Total</b>	<b>10</b>		
<b>Comments:</b>			
<b>Additional Comments:</b>	<b>Total</b>	<b>90</b>	
		<b>÷10</b>	
	<b>Final Score (Interviews)</b>	<b>9</b>	

**Judge name/number (print):** \_\_\_\_\_

**Team Number:** \_\_\_\_\_ **School:** \_\_\_\_\_