



NW-Alabama BEST Robotics (& Marketing) Competition for Middle & High Schools

for schools in Colbert, Franklin, Lauderdale, Lawrence, Marion, and Winston counties
Public, Private & Home Schools are welcome to participate.

BEST™ Robotics is FREE for schools to participate.

*BEST™ is a workforce development program,
cleverly disguised as a robotics competition!*

View “The BEST Reason” video (2:48 min.) with Gov. Bob Riley at:
http://www.youtube.com/watch?v=UxSOChYqFH4&feature=player_embedded

Volunteers are needed in the following categories:

- **Business & Industry MENTORS** – to help students / teams through the Engineering, Robotics, Technical & Business / Marketing processes
- **Awards, Judging, Game Referees, Pit Boss, Field Boss** – for competition (engineering design of robot, robotics competition, engineering project notebook, marketing presentations, trade show booth design, possibly T-shirt designs, web site design, video production, sportsmanship, school spirit, etc.)
- **Building the Playing Field** - (24' x 24', divided into 4 exact sections, according to detailed plans, per BEST™ annual game challenge - changes every year, some parts can be reused)
- **“Kitting”** – worker bees, sorting / creating / packing the robot building materials kits each team receives on Kick Off Day
- **Boots on the Ground** – competition day worker bees, assisting teams, answering questions, directing traffic, whatever comes up...
- **Hospitality** – organizing & serving (snacks, drinks & food) the volunteers especially on competition day, possibly other events
- **Publicity** – help publicize the BEST program w/i the community/region, event dates, media packets, posters, photos, possibly web site

- **Educational Partners / Sponsors** – help sustain the BEST program from year to year (various partnership levels)
- **In-Kind Partners** – willing to donate services, materials & supplies, refreshments for meetings, trainings, events, competitions

Students love it because it involves robotics, but they are actually getting **hands-on experience** in

- | | |
|---|---|
| <ul style="list-style-type: none"> ➤ problem solving ➤ critical thinking ➤ engineering & design ➤ design to market principles ➤ manufacturing principles ➤ teamwork ➤ technical skills (electrical, mechanical, robotics, carpentry, computer systems / programming, etc.) ➤ leadership ➤ decision making | <ul style="list-style-type: none"> ➤ marketing principles ➤ trade show booth design ➤ creative arts ➤ marketing / sales presentation ➤ public speaking / performance ➤ community service ➤ web site design ➤ t-shirt design / graphic design ➤ video production ➤ business development ➤ management |
|---|---|

For more information about BEST, to become a volunteer or a sponsor, please contact the Shoals Chamber of Commerce, (256) 764-4661, stephs@shoalschamber.com.

#####